

GENEL TANIM / GENERAL DESCRIPTION

Ders Adı / Course Name	New Media Theories / New Media Theories	
Ders Kodu / Course Code	YMG507	
Ders Türü / Course Type		
Ders Seviyesi / Course Level	Master without Thesis / Master without Thesis	
Ders Akts Kredi / ECTS	6.00	
Haftalık Ders Saati (Kuramsal) / Course Hours For Week (Theoretical)	3.00	
Haftalık Uygulama Saati / Course Hours For Week (Objected)	0.00	
Haftalık Laboratuar Saati / Course Hours For Week (Laboratory)	0.00	
Dersin Verildiği Yıl / Year	1	
Öğretim Sistemi / Teaching System	Daytime Class / Daytime Class	
Eğitim Dili / Education Language	Turkish / Turkish	
Ön Koşulu Olan Ders(ler) / Precondition Courses	None	NONE
Amacı / Purpose	The aim of this course is to introduce students to the concept and basic theories of new media, to enable them to understand the effects of digital transformation and the characteristics of the new media environment, to provide a theoretical foundation in the field of new media by addressing user production, digital activism, social media, virtual reality and other important issues.	The aim of this course is to introduce students to the concept and basic theories of new media, to enable them to understand the effects of digital transformation and the characteristics of the new media environment, to provide a theoretical foundation in the field of new media by addressing user production, digital activism, social media, virtual reality and other important issues.
İçeriği / Content	.The aim of this course is to introduce students to the concept and basic theories of new media, to enable them to understand the effects of digital transformation and the characteristics of the new media environment, to provide a theoretical foundation in the field of new media by addressing user production, digital activism, social media, virtual reality and other important issues.	The aim of this course is to introduce students to the concept and basic theories of new media, to enable them to understand the effects of digital transformation and the characteristics of the new media environment, to provide a theoretical foundation in the field of new media by addressing user production, digital activism, social media, virtual reality and other important issues.
Önerilen Diğer Hususlar / Recommended Other Considerations	None	NONE
Staj Durumu / Internship Status	-	-
Kitabı / Malzemesi / Önerilen Kaynaklar / Books / Materials / Recommended Reading	<p>"New Media: An Introduction" - Terry Flew</p> <p>"The Digital Culture Reader" - Glen Creeber, Royston Martin</p> <p>"New Media: The Key Concepts" - Nicholas Gane, David Beer</p> <p>"Digital Media and Society: Transforming Economics, Politics and Social Practices" - Jo Pierson, Enid Mante-Meijer</p>	<p>"New Media: An Introduction" - Terry Flew</p> <p>"The Digital Culture Reader" - Glen Creeber, Royston Martin</p> <p>"New Media: The Key Concepts" - Nicholas Gane, David Beer</p> <p>"Digital Media and Society: Transforming Economics, Politics and Social Practices" - Jo Pierson, Enid Mante-Meijer</p>

Öğretim Üyesi (Üyeleri) / Faculty Member (Members)	-	-
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ÖĞRENME ÇIKTILARI / LEARNING OUTCOMES

1	Develini the ability to understand the concepts and basic theories of new media.	Develini the ability to understand the concepts and basic theories of new media.
2	Gaining competence in understanding the communication processes and interactions of new media.	Gaining competence in understanding the communication processes and interactions of new media.
3	Critically evaluating topics such as digital culture, network society, and participatory media.	Critically evaluating topics such as digital culture, network society, and participatory media.
4	Analyzing the social, cultural, and political impacts of new media technologies.	Analyzing the social, cultural, and political impacts of new media technologies.
5	Enhancing the ability to evaluate media practices and trends using new media theories.	Enhancing the ability to evaluate media practices and trends using new media theories.

HAFTALIK DERS İÇERİĞİ / DETAILED COURSE OUTLINE

Hafta / Week					
1	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Introduction to New Media Theories				
	Introduction to New Media Theories				
2	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Digital Transformation and Media Theories				
	Digital Transformation and Media Theories				
3	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Network Societies and New Media				
	Network Societies and New Media				
4	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Media Convergence and Transmedia Storytelling				
	Media Convergence and Transmedia Storytelling				
5	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	User-generated Content and Collaborative Culture				
	User-generated Content and Collaborative Culture				

6	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Dijital Aktivizm ve Sosyal Medya				
	Digital Activism and Social Media				
7	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Digital Games and Participation				
	Digital Games and Participation				
8	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Midterm Exam				
	Midterm Exam				
9	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	New Media and Public Sphere				
	New Media and Public Sphere				
10	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Sosyal Ağ Analizi ve Veri Görselleştirme				
	Social Network Analysis and Data Visualization				
11	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Internet Culture and Digital Communication				
	Internet Culture and Digital Communication				

12	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Visual Culture and Visual Literacy				
	Visual Culture and Visual Literacy				
13	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Mobile Media and Location-based Services				
	Mobile Media and Location-based Services				
14	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Future of Media and Emerging Trends in New Media				
	Future of Media and Emerging Trends in New Media				
15	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
	Final Exam				
	Final Exam				

DEĞERLENDİRME / EVALUATION

Yarıyıl (Yıl) İçi Etkinlikleri / Term (or Year) Learning Activities	Sayı / Number	Katkı Yüzdesi / Percentage of Contribution (%)
Ara Sınav / Midterm Examination	1	100
Toplam / Total:	1	100
Başarı Notuna Katkı Yüzdesi / Contribution to Success Grade(%):		40

Yarıyıl (Yıl) Sonu Etkinlikleri / End Of Term (or Year) Learning Activities	Sayı / Number	Katkı Yüzdesi / Percentage of Contribution (%)
Final Sınavı / Final Examination	1	100
Toplam / Total:	1	100
Başarı Notuna Katkı Yüzdesi / Contribution to Success Grade(%):		60

Etkinliklerinin Başarı Notuna Katkı Yüzdesi(%) Toplamı / Total Percentage of Contribution (%) to Success Grade:	100
Değerlendirme Tipi / Evaluation Type:	

İŞ YÜKÜ / WORKLOADS

Etkinlikler / Workloads	Sayı / Number	Süresi (Saat) / Duration (Hours)	Toplam İş Yüğü (Saat) / Total Work Load (Hour)
Ara Sınav / Midterm Examination	1	3.00	3.00
Ara Sınav İçin Bireysel Çalışma / Individual Study for Mid term Examination	1	20.00	20.00
Bireysel Çalışma / Self Study	3	20.00	60.00
Final Sınavı / Final Examination	1	3.00	3.00
Final Sınavı için Bireysel Çalışma / Individual Study for Final Examination	3	15.00	45.00
Okuma / Reading	1	15.00	15.00
Toplam / Total:	10	76.00	146.00
Dersin AKTS Kredisi = Toplam İş Yüğü (Saat) / 25.00 (Saat/AKTS) = 146.00/25.00 = 5.84 ~ / Course ECTS Credit = Total Workload (Hour) / 25.00 (Hour / ECTS) = 146.00 / 25.00 = 5.84 ~			

PROGRAM VE ÖĞRENME ÇIKTISI / PROGRAM LEARNING OUTCOMES

Öğrenme Çıktıları / Learning Outcomes	Program Çıktıları / Program Outcomes														
	1.1.1	1.1.2	1.1.3	1.1.4	1.1.5	1.1.6	1.1.7	1.1.8	1.1.9	1.1.10	1.1.11	1.1.12	1.1.13	1.1.14	1.1.15
1.Develini the ability to understand the concepts and basic theories of new media. / Develini the ability to understand the concepts and basic theories of new media.	4	5	4	5	4	5	4	5	4	5	4	5	4	5	4
2.Gaining competence in understanding the communication processes and interactions of new media. / Gaining competence in understanding the communication processes and interactions of new media.	4	5	4	5	5	3	5	4	5	3	5	4	4	4	5
3.Critically evaluating topics such as digital culture, network society, and participatory media. / Critically evaluating topics such as digital culture, network society, and participatory media.	5	4	5	3	3	5	5	4	4	5	4	3	5	4	4
4.Analyzing the social, cultural, and political impacts of new media technologies. / Analyzing the social, cultural, and political impacts of new media technologies.	5	4	4	3	4	5	5	4	4	3	5	5	5	4	4
5.Enhancing the ability to evaluate media practices and trends using new media theories. / Enhancing the ability to evaluate media practices and trends using new media theories.	3	4	5	5	4	3	3	4	5	4	4	3	3	4	3

Katkı Düzeyi / Contribution Level : 1-Çok Düşük / Very low, 2-Düşük / Low, 3-Orta / Moderate, 4-Yüksek / High, 5-Çok Yüksek / Very high