

GENEL TANIM / GENERAL DESCRIPTION

Ders Adı / Course Name	Sociology of New Media / Sociology of New Media	
Ders Kodu / Course Code	ESOW417	
Ders Türü / Course Type		
Ders Seviyesi / Course Level	Bachelor / Bachelor	
Ders Akts Kredi / ECTS	5.00	
Haftalık Ders Saati (Kuramsal) / Course Hours For Week (Theoretical)	3.00	
Haftalık Uygulama Saati / Course Hours For Week (Objected)	0.00	
Haftalık Laboratuar Saati / Course Hours For Week (Laboratory)	0.00	
Dersin Verildiği Yıl / Year	4	
Öğretim Sistemi / Teaching System	Daytime Class / Daytime Class	
Eğitim Dili / Education Language	English / English	
Ön Koşulu Olan Ders(ler) / Precondition Courses		
Amacı / Purpose	--	The aim of the course is comprehending the importance of communication and technology on individual and society by analyzing the relationship between communication, society, technology and media; situate the new media in the technological evolution of media through history; examine the impacts of communication and technology on social change; effects of new digital media on social practice; address emerging ethical concerns and explain the studies about ethics of information and communication technologies and digital media ethics.
İçeriği / Content	-	Students will be able to establish a conceptual framework about communication, society, media and new media; also a theoretical framework for analyzing the functions and effects of new media. Students will be able to identify the relationship between technological developments and new media. Students also will have an understanding in evaluation of the ethical dimensions of new media.
Önerilen Diğer Hususlar / Recommended Other Considerations		
Staj Durumu / Internship Status		

Kitabı / Malzemesi / Önerilen Kaynaklar / Books / Materials / Recommended Reading		<ul style="list-style-type: none"> •Communication in the Real World An Introduction to Communication Studies [Author removed at request of original publisher] UNIVERSITY OF MINNESOTA LIBRARIES PUBLISHING EDITION, 2016. THIS EDITION ADAPTED FROM A WORK ORIGINALLY PRODUCED IN 2013 BY A PUBLISHER WHO HAS REQUESTED THAT IT NOT RECEIVE ATTRIBUTION. MINNEAPOLIS, MN Communication in the Real World by University of Minnesota is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License, except where otherwise noted. https://open.lib.umn.edu/communication/ (Access 29.01.2021) •Converging Media An Intoduction to Mass Communication. John Pavlik-Shawn McIntosh. Boston, MA: Pearson, 2004. •Computer Ethics, Deborah Johnson, Prentice-Hall, Inc., 2001, 3rd ed. •Computer Ethics, Deborah Johnson, Pearson Education, 2009, 4th ed. •Computers, Ethics and Society; M. David Erman-Mary B. Williams-Michele S. Shauf, Oxford University Press, 1997 •Digital Media Ethics. Charles Ess, Cambridge, UK: Polity Press, 2014. •Ethics in Human Communication. Johannesen, Richard L.-Katleen S. Valde-Karen E. Whedbee (2008). Ill: Waveland Press Inc., 2008, 6th ed. •Introduction to Sociology, William Little, 2nd Canadian Edition, PUBLISHER Bccampus, is licensed under a Creative Commons Attribution 4.0 International License, except where otherwise noted. © 2013 Rice University, © 2016. https://opentextbc.ca/introductiontosociology2ndedition/ (14th Feb. 2021) •Management Information Systems, Kenneth and Jane Laudon, Prentice Hall, Inc., 1996. <p>Each course topic may have additional references.</p>
Öğretim Üyesi (Üyeleri) / Faculty Member (Members)		

ÖĞRENME ÇIKTILARI / LEARNING OUTCOMES

1	-	<ol style="list-style-type: none"> 1.Communication and Society 2.Communication and Media 3.Communication in Organizations, Intercultural and Multicultural Communication 4.Communication, Society, Technology and Media 5.Information and Communication Technologies Progress 6.New Media Technologies 7.New / Digital Media 8.Midterm 9.The Impacts of New / Digital Media on Society 10. New Media and Society 11. New Media, Self Identity, Social Relations 12. Society and The Need For ICT Ethics - The Task Of Computer Ethics 13. Ethics In ICT Societies 14. Digital Media Ethics
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HAFTALIK DERS İÇERİĞİ / DETAILED COURSE OUTLINE

Hafta / Week					
	Teorik Dersler / Theoretical	Uygulama	Lab	Öğretim Yöntem ve Teknikleri/Teaching Methods Techniques	Ön Hazırlık / Preliminary
1	1.Communication and Society 2.Communication and Media 3.Communication in Organizations, Intercultural and Multicultural Communication 4.Communication, Society, Technology and Media 5.Information and Communication Technologies Progress 6.New Media Technologies 7.New / Digital Media 8.Midterm 9.The Impacts of New / Digital Media on Society 10. New Media and Society 11. New Media, Self Identity, Social Relations 12. Society and The Need For ICT Ethics - The Task Of Computer Ethics 13. Ethics In ICT Societies 14. Digital Media Ethics				
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DEĞERLENDİRME / EVALUATION

Yarıyıl (Yıl) İçi Etkinlikleri / Term (or Year) Learning Activities	Sayı / Number	Katkı Yüzdesi / Percentage of Contribution (%)
Ara Sınav / Midterm Examination	1	100
Toplam / Total:	1	100
Başarı Notuna Katkı Yüzdesi / Contribution to Success Grade(%):		40
Yarıyıl (Yıl) Sonu Etkinlikleri / End Of Term (or Year) Learning Activities	Sayı / Number	Katkı Yüzdesi / Percentage of Contribution (%)
Final Sınavı / Final Examination	1	100
Toplam / Total:	1	100
Başarı Notuna Katkı Yüzdesi / Contribution to Success Grade(%):		60
Etkinliklerinin Başarı Notuna Katkı Yüzdesi(%) Toplamı / Total Percentage of Contribution (%) to Success Grade:		100
Değerlendirme Tipi / Evaluation Type:		

İŞ YÜKÜ / WORKLOADS

Etkinlikler / Workloads	Sayı / Number	Süresi (Saat) / Duration (Hours)	Toplam İş Yüğü (Saat) / Total Work Load (Hour)
Ara Sınav / Midterm Examination	1	3.00	3.00
Ara Sınav İçin Bireysel Çalışma / Individual Study for Mid term Examination	1	40.00	40.00
Ev Ödevi / Homework	1	10.00	10.00
Final Sınavı / Final Examination	1	3.00	3.00
Final Sınavı için Bireysel Çalışma / Individual Study for Final Examination	1	50.00	50.00
Okuma / Reading	1	10.00	10.00
Örnek Vaka İncelemesi / Case Study	1	14.00	14.00
Toplam / Total:	7	130.00	130.00
Dersin AKTS Kredisi = Toplam İş Yüğü (Saat) / 25.00 (Saat/AKTS) = 130.00/25.00 = 5.20 ~ / Course ECTS Credit = Total Workload (Hour) / 25.00 (Hour / ECTS) = 130.00 / 25.00 = 5.20 ~			

PROGRAM VE ÖĞRENME ÇIKTISI / PROGRAM LEARNING OUTCOMES

Öğrenme Çıktıları / Learning Outcomes	Program Çıktıları / Program Outcomes										
	1.1.1	1.1.2	1.1.3	1.1.4	1.1.5	1.1.6	1.1.7	1.1.8	1.1.9	1.1.10	1.1.11
1.- / 1.Communication and Society 2.Communication and Media 3.Communication in Organizations, Intercultural and Multicultural Communication 4.Communication, Society, Technology and Media 5.Information and Communication Technologies Progress 6.New Media Technologies 7.New / Digital Media 8.Midterm 9.The Impacts of New / Digital Media on Society 10. New Media and Society 11. New Media, Self Identity, Social Relations 12. Society and The Need For ICT Ethics - The Task Of Computer Ethics 13. Ethics In ICT Societies 14. Digital Media Ethics	4	5	4	5	4	4	3	5	5	4	5

Katkı Düzeyi / Contribution Level : 1-Çok Düşük / Very low, 2-Düşük / Low, 3-Orta / Moderate, 4-Yüksek / High, 5-Çok Yüksek / Very high